



Event

Sponsorship

Opportunities

looking for
something to
do in august?
want to
see what
thousands of
water balloons
look like flying
through the
air?



2009 Indy Waterballoon Fight is

- a gathering of families in metro Indy looking for a family friendly event to take the kids to.
- a proven event that brings in big crowds.
- a chance to help out Peyton Manning's Children's Hospital.
- opportunity for non-profits/schools/and local organizations to have a \$1 of each ticket donated to them.
- purchasing sponsorship is tax deductible
- a chance to throw water balloons at complete strangers

August 22nd, 2009

2pm – 6pm

**Roy G. Holland Park
Fishers, Indiana**

Get the latest updates at:

www.indywaterballoonfight.com

Sponsorship Opportunities Available

Super Soaker Sponsor (Highest).....\$2,000

The Super Soaker Sponsor for 2009 Indy Waterballoon Fight provides a cash donation of \$2,000. As Super Soaker Sponsor, your company has exclusive opportunities for promotion throughout the day of the event and before via the official event website. You will also get a custom radio ad that will promote your company and the Indy Water Balloon Fight. Benefits provided are listed below, including some unique benefits offered only at this level. In addition, we will tailor benefits to meet your company's specific marketing goals.

- ❖ **Company Name/logo appear on every printed material related to the event; including advertisements, promotional material, event schedule, and in day of handouts/signage.**
- ❖ **Custom Media/Radio Ads spots**
- ❖ **Company Name/logo to appear on header of website and in sponsorship sections.**
- ❖ **Corporate banner displayed prominently at and during the event. (provided by sponsor)**
- ❖ **Opportunity for promotional give-aways and/or product sampling at the event.**
- ❖ **Prominent T-Shirt Placement labeled Super Soaker Sponsor**
- ❖ **Table/Booth w/ signage**
- ❖ **10 Individual Tickets**

Soaker Sponsor (Mid-Level).....\$250

The Soaker Sponsor for 2009 Indy Waterballoon Fight provides a cash donation of \$250. Benefits provided are listed below. In addition, we will tailor benefits to meet your company's specific marketing goals.

- ❖ **Company name/logo appear on day of event printed material; including event schedule and handouts**
- ❖ **Company Name/logo to appear on website in Sponsor section labeled Soaker Sponsor.**
- ❖ **Opportunity for promotional give-aways and/or product sampling at the event.**
- ❖ **T-Shirt placement under Sponsors section**
- ❖ **Table/Booth w/ signage**
- ❖ **5 Individual Tickets**

KidZone Sponsor (1 available).....contact for pricing

The KidZone Sponsor for Indy Waterballoon Fight 2009 provides a cash donation to help cover cost of KidZone Area . As KidZone Sponsor you are responsible for setting up the Kid Zone area at the event. This sponsorship opportunity will allow for a special recognition before the Waterballoon event.

- ❖ **Company Name/Logo will appear prominently in Kid Zone area.**
- ❖ **Company Name/logo to appear on website.**
- ❖ **Company name/logo will appear on day of event printed materials; including event schedule and handouts relating to Kid Zone.**
- ❖ **Table/Booth w/ signage**
- ❖ **T-Shirt placement under Sponsors section**
- ❖ **5 Individual Tickets**

Media Sponsor.....contact for pricing

Email eenochs@indywaterballoonfight.com for more information on the Media Sponsor.

Table/Booth Sponsor (5 available).....\$100 (\$50 non-profit)

The Table/Booth sponsors for Indy Waterballoon Fight 2009 provides a cash donation of \$100 (\$50 non-profits). As Table Sponsor your company will receive a table with signage.